

Call for Entries, for new
book by an Independent
Book Publisher.

Tell us In your own words, using your favored art form What it Means to Be...

YOUR CONCEPT MUST BE DERIVED FROM THE TITLE
AND SHOULD AIM TO CHALLENGE YOUR OWN PERSONAL
THINKING. THIS MEANS THAT YOUR WORK CAN BE BOTH
LITERAL OR METAPHORICAL AND SHOULD CAPTURE THE
LIFE YOU ARE LIVING NOW AND WHAT YOU FEEL IS
THE MEANING OF IT.

me a photographer
conscientious
an idiot
worthy
happy
content a designer
on top of the world
incomplete
clueless
comfortable
selfish
indecisive a writer
alone
depressed
afraid
beautiful
kind an artist
wise
hopeless
ridiculed
addicted a poet
aware
ridiculous
proud
alive an illustrator
witty
courageous
disciplined
confused

THE PROJECT EXPECTS YOU TO USE YOUR FAVORED ART FORM TO
ENGAGE IN A PIECE OF WORK WHICH IDEALLY DOCUMENTS THE
CONCEPT OF 'WHAT IT MEANS TO BE...'. YOU MUST AIM TO ENCOUR-
AGE THE READER OF YOUR WORK TO WANT TO UNDERSTAND YOUR
IDEAS AND YOUR PASSION FOR WHAT YOU DO AND WHAT YOU ARE
ABOUT.



Terms & Conditions

VISUAL WORK

Your images should work together as a series or perhaps a sequence of events. This means you are responsible for taking and preparing well-crafted, beautiful work, remember the aim is to ‘engage the reader’. We will however edit the artwork, based on the apparent sequence. Artwork must be submitted in a CD with printproofs. All entries should be Hi-RES 350 dpi TIFF files in CMYK-mode, if possible Macintosh, without LZW compression (Please no Pict or JPG files). Any doubts... please go to the contact section and write to Three Shades Brown Publishing.

WRITTEN WORK (academic)

Articles must be original and not be under consideration by any other publication. They should be written in a clear and concise style and should not normally exceed 2000 words in length. Articles will only be accepted electronically. Margins should be at least 1.5cm all round and pagination should be continuous. When text is supplied, it goes to the copy editor who edits on-screen. There may be questions about the article that need to be addressed – e.g. if information is missing – the article may be returned in order to address these queries if there are questions. All illustrations, photographs, diagrams, maps, etc. should follow the same numerical sequence and be shown as Figure 1, Figure 2, etc. The source has to be indicated. Copyright clearance should be indicated by the contributor and is always the responsibility of the contributor. Images including illustrations, photographs, diagrams, maps, etc. should be high resolution i.e. 300dpi. Harvard format referencing e.g. ‘Smith (1999: 49) says that ...’. Do not use ‘(ibid.)’ or ‘(op. cit.)’ as they are not appropriate for the Harvard system. Here are examples of the most likely forms for references: Biggs, John. (1999), What the student does: Teaching for enhanced learning, Higher Education Research and Development, vol. 18, no. 1, pp. 57–75. Rhoder, Carol. (1992), Teaching Thinking Skills: Theory & Practice: Garland.

Please Note: A contributor must check that each of the following is supplied to Three Shades Brown for each and every article:
Author Name, Article Title, Abstracts, Author biography, Author institutional affiliation, Author addresses.
The above does not apply to Poetry and other non-academic text. All text must be submitted in a CD, in Word doc format.

ATTENTION !

You must also include a signed printed copy of the following “grant of rights” text including all your data.
This document allows Three Shades Brown to print the text and artwork you send and also safe keeps both editor and artists rights.
Please do NOT submit your works by e-mail. Not even some samples. We only want to see what you want to publish.
To enter selection process, Three Shades Brown needs all the materials requested and the grant of rights document signed by the artist.

SEND YOUR WORK VIA REGULAR POST TO

Three Shades Brown, P.O. Box 336, Kemp House, 152/160 City Road, London EC1 2NX, United Kingdom.



Grant Of Rights

Entrant's Name.....

Contact address.....

Title of work sent.....

Date of submission.....

Email.....

Name of University or Institute *you are engaging in study/teaching*.....

Name of the University or Institute *you are a recent graduate of*.....

Qualifications *gained at the end of your study .i.e Ma/Mphil/Phd*.....

Other qualifications.....

The undersigned hereby grants to Three Shades Brown Publishing the right to reproduce the work identified above, in all editions, revisions, reprintings and online presence of the work; in promotional materials thereto; and in all media which makes Three Shades Brown Publishing available in visual form for reading; and as a contribution to other collected works in all such media. The below signed hereby confirms that (1) the information attached hereto is correct, (2) the below signed is either the sole owner of all rights to the work (and to any and all photographs, samples, and transparencies of the work being submitted) or has been authorized by the owner(s) of such rights to grant the rights herein granted, and (3) the publication of the work will not violate the rights of any third party.

The below signed agrees that (1) the below signed will not receive any direct financial compensation from Three Shades Brown Publishing for granting these rights herein, (2) the materials submitted will not be returned (3) the below signed shall not hold Three Shades Brown Publishing responsible for the safekeeping of any materials in Three Shades Brown Publishing possession, and (4) Three Shades Brown Publishing is entitled to rely for permission on a facsimile of this original.

Entrant's signature:

.....